

Olsberg, 5 March 2021

Oventrop at the ISH 2021: Pioneering modular solutions, digitally presented

At Oventrop, the **preparations for the ISH** are in full swing! The international sanitary and heating trade fair has always had a fixed place in the calendar of the people from the Sauerland region – and also in this somewhat different trade fair year. This year, **the ISH will take place digitally** at ish.messefrankfurt.com **from 22 to 26 March 2021** – with online seminars, live sessions, video calls and chats. Oventrop will present its product and service offensive 2021 in the new brand appearance at the digital event.

Digital and yet interactive

In order to be able to offer customers and visitors the **usual personal and direct Oventrop trade fair experience**, emphasis was placed on interaction when designing the digital trade fair programme. Thus, instead of face-to-face conversations at the stand, there is the possibility to connect online via video calls and chats with Oventrop's experts and sales staff. This year's modular product highlights will get their own digital presentation area and will be presented with videos, live sessions and more. And HVAC professionals can expand their expertise in efficient online seminars. **Oventrop will shortly present its complete ISH digital programme at www.oventrop.com**

News from Oventrop at the ISH

Oventrop has started the year 2021 with a product and service offensive as well as a new brand identity. This start will now be visible to all visitors at the ISH. Customers and partners can look forward to a **new generation of double regulating and commissioning valves, new room controllers as well as ground-breaking solutions for the expansion of the Regudis W-HTE dwelling station**. A visit is therefore worthwhile for new Oventrop customers as well as for long-standing Oventrop partners.

About the company:

Oventrop is the partner for efficient heating, cooling and clean potable water. The modular systems and services offer pioneering solutions which all HVAC experts use to work with – easily and flexibly – from planning to installation, from industry to trade. As a family business, Oventrop accompanies all its partners over many years – competently and personally.